

## Guest Lecture on “Digital Marketing”



The InfoQuest forum of the Information Technology department has conducted a guest lecture on “Digital Marketing” on 01/02/2020. Mr. Shishant Mahato, Managing Director, Digital Magnet, Nagpur was the eminent speaker on the topic. The event was conducted in Chhatrapati Shivaji Seminar Hall from 11:00 a.m to 01:00 p.m.

The event was graced by Dr. B. Ram Rathan Lal, Principal, KITS, Ramtek by his auspicious presence. Dr. Pankaj Ashtankar, Dean Student Activity has guided the student’s of the forum in conducting the event. Mrs. Saroj Shambharkar, Head, ITD attended the guest lecture along with the teaching staff of the department.

A total number of 85 students of the Information Technology department has attended and gained the knowledge about the topic.

The event has shown the enthusiasm among the students of the Information Technology department in gaining the knowledge of the latest happening in the Information Technology field.